

## Our diverse portfolio

In addition to our Nutrition-Forward Foods, we offer a diverse portfolio of foods that help to create remarkable experiences for numerous occasions. These foods can be part of a well-balanced diet and a healthy eating pattern. For example, an *Old El Paso Taco Dinner Kit* acts as a convenient






carrier for lean meat, low-fat dairy and vegetables and can help bring everyone together for a family meal after a busy day. *Häagen-Dazs* ice cream and *Betty Crocker* cakes help consumers celebrate a birthday or special occasion, while our *Häagen-Dazs* mini stick bars and *Betty Crocker Mug Treats* allow for a portion-controlled, individual treat.

## No added sugar

In September 2019, the popular kids' yogurt brand, *Yoplait Petit Filous*, launched small pots of its first no-added-sugar fromage frais in the U.K. Each serving is sweetened with fruit.



## Examples of General Mills Nutrition-Forward Foods from key product categories

PRODUCT CATEGORY	 Whole grain cereals	 Low fat or nonfat yogurts	 Snack bars	 Soups	 Fruits and vegetables
FEATURED PRODUCTS	Big G cereals like <i>Cheerios Original</i> , <i>Kix</i> , <i>Fiber One</i> , <i>Chex</i> and <i>Wheaties</i>	Yoplait yogurts like <i>Yoplait Original</i> , <i>Light</i> , <i>Greek 100</i> and <i>Go-GURT</i>	<i>Nature Valley Crunchy Bars</i> , <i>Fiber One Chewy Bars Oats and Chocolate</i> , and <i>Annie's Chewy Granola Bars Oatmeal Raisin</i>	Progresso soups like <i>Reduced Sodium Hearty Minestrone</i> and <i>Light Vegetable &amp; Noodle Soup</i>	A variety of Cascadian Farm frozen fruits and vegetables
NUTRITION-FORWARD CRITERIA	Provides at least 8 grams of whole grain per labeled serving.	Provides at least 1/2 serving of low fat or nonfat dairy per labeled serving.	Provides at least 8 grams of whole grain per labeled serving.	Meets U.S. FDA Healthy criteria.	Provides at least 1/2 serving of vegetables/fruit per labeled serving.

## Sodium reduction initiative

General Mills supports voluntary sodium reduction initiatives. We have committed to sodium reduction efforts over time and are proud to announce an update to our sodium reduction initiative:

- In 2010, we publicly committed to achieving a 20% sodium reduction in 10 key U.S. Retail product categories by 2015.
- In December 2015, we announced our results against this significant effort – seven of 10 categories met or exceeded our robust 20% reduction goal.
- In November 2019, we achieved a 20% reduction in the remaining three product categories: Mexican Dinners, Ready-to-Eat Soups and Cereals. We have now achieved or exceeded our goal of a 20% sodium reduction in all 10 categories – a significant accomplishment.
- Additionally, we made significant sodium reductions in many other product categories that were not officially part of our external commitment, including our frozen breakfast products, dessert mixes, grain snacks and frozen appetizers.



△ A few of the General Mills products containing less sodium.